



# City of Westminster Licensing Sub-Committee

<b>Meeting:</b>	<i>Licensing Sub-Committee</i>
<b>Date:</b>	<i>7<sup>th</sup> June 2018</i>
<b>Classification:</b>	<i>General Release</i>
<b>Premises:</b>	<i>Regulation, 13A Bateman Street, London W1D 3EB</i>
<b>Wards Affected:</b>	<i>West End</i>
<b>Financial Summary:</b>	<i>None</i>
<b>Report of:</b>	<i>Director of Public Protection and Licensing</i>

## **1. Executive Summary**

- 1.1 The Council has received an application for a new sex establishment licence from Mr Peter James Cooke (“the Applicant”) for a sex shop to be known as Regulation, 13A Bateman Street, London W1D 3EB. (“the Premises”)
- 1.2 This report sets out the application details, objections, policy and legal context along with other considerations that the Licensing Sub-Committee (“The Committee”) requires to determine this application under Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 (“The 1982 Act”) as amended by section 27 of the Policing and Crime Act 2009.

## **2. Options**

- 2.1 That following consideration of the information given orally at the hearing and in writing by the applicants and objectors Members may;
  - 2.1.1 Grant the licence in full
  - 2.1.2 Grant the licence with additional special conditions which the Licensing Sub- Committee deem appropriate; or
  - 2.1.3 Refuse the application

### 3. Application

- 3.1 On 20<sup>th</sup> April 2018 the Applicant, applied for a new sex establishment licence for the Premises. (see **Appendix A1**).
- 3.2 The Premises has not held a Sex Establishment licence to operate as a Sex Shop since the year 2000 (when the Councils electronic records begin).
- 3.3 The licence is subject to the Standard Conditions for Sex Establishments, attached at **Appendix B**.
- 3.4 Please note that the letters sent to the residents in the vicinity had an administrative error in the title heading stating that the application was for a renewal application. However, in the body of the letter the text stated a new application had been received. The Licensing Service has since confirmed to the two local residents who raised this issue that the application received is for a new sex establishment. An inspection was carried out by the City Inspectors and the notice was displayed correctly. A copy of the notice can be found in **Appendix C**.

### 4. Objections

- 4.1 On 16<sup>th</sup> May 2018, the application received a holding objection from Mrs Sally Fabbicatore on behalf of the Environmental Health Service, attached in **Appendix C**. The holding objection requests that, should the application be granted, a works condition is added to the licence.
- 4.2 On 17<sup>th</sup> May 2018 the application received an objection from the Ms Roxsana Haq on behalf of the Licensing Service, attached in **Appendix D**. The licensing service objection states that during a site visit the applicant had stated that no restricted DVDs or magazines will be sold at the premises. However, in the application form, the applicant has stated that screens playing promotional brand videos will be displayed in the basement level. The Licensing Authority have concerns over the type of material that may be displayed on this screen and require the applicant to provide further information as to how these videos will be controlled. The applicant has provided YouTube video links relating to the type of videos that will be displayed in the basement. These videos will be available to view at the committee hearing if requested.
- 4.3 On 30<sup>th</sup> April 2018 the application received an objection from PC Caroline Cockshull on behalf of the Metropolitan Police Service, attached in **Appendix E**. The Metropolitan Police Service require further information on the running of the company.
- 4.4 In addition, a further eight objections were received from interested parties, attached as **Appendices F – M**. As permitted by paragraph 10(17) of Schedule 3 to the 1982 Act, personal details of the objector have been redacted. At the time of publication, two objectors have waived their right to anonymity their objections can be found at **Appendices L-M**. The remaining six objectors have not waived their right to anonymity. No further submissions have been received.
- 4.5 After the consultation two objectors have entered into a process of mediation with the applicant. Copies of the documentation from the applicant to the objectors can be found in **Appendix N**.
- 4.6 On 30<sup>th</sup> May 2018 the Metropolitan Police Service proposed conditions which were agreed with the applicant. Following the agreement of these conditions the Metropolitan Police Service have withdrawn their representation. On 31<sup>st</sup> May 2018, the applicant agreed the proposed work condition and subsequently the Environmental Health Service have withdrawn their objection. A copy of all agreed conditions can be found in **Appendix O**.

## 5. Policy Considerations

- 5.1 On 15 June 1999 the Planning and Transportation Committee decided that, for the purposes of licensing sex establishments (excluding Sexual Entertainment Venues) under the provisions of Schedule 3 to the 1982 Act, one of the relevant locations should be Soho and the appropriate maximum number of sex establishments within that locality should be 18.
- 5.2 Within Soho locality as defined there are currently 10 licensed sex establishments. These are:

<b>Licence Holder:</b>	<b>Premises Name:</b>	<b>Address:</b>
Heart of Soho Ltd	Prowler Soho	5-7 Brewer Street
Mr Timothy Hemming	Simply Pleasure.Com	31 Brewer Street
Alan Poulton Ltd	Super Mags	33 Brewer Street
Harmony Limited	Harmony	99A Charing Cross Road
Simply Pleasure Ltd	Fifty & Dean	50 Old Compton Street
Mr James Poulton	Soho Original Bookshop	121-125 Charing Cross Road
Mr Nigel Moon	British Sex Shop	8 Green's Court
Unique Mood Limited	Adult World	5 Walker's Court
Mr David Edwards	Clone Zone	35 Old Compton Street
Harmony Limited	Harmony Adult Centre	103A Oxford Street

## 6. Legal Implications

- 6.1 The Committee using its powers as aforesaid may determine to:
- Grant the application in full
  - Grant the application with additional special conditions which the Licensing Sub-Committee deem appropriate; or
  - Refuse the application.
- 6.2 Before refusing to grant the licence, the Licensing Authority shall give the licence holder an opportunity to appear before and of being heard by the Committee under Para 10(19) to Schedule 3.
- 6.3 In considering this application, the Committee shall have regard to any observations submitted to them by the Chief Officer of Police and any objections that have been received in writing within the 28 day consultation period under Para 10(18) Schedule 3. The Metropolitan Police Service have made an objection which can be found in **Appendix C(iii)**.
- 6.4 The Committee may refuse to renew the licence for the following reasons:
- that the applicant is unsuitable to hold a licence by reason of having been convicted of an offence or for any other reason;
  - that if the licence were to be granted the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant of such a licence if he made the application himself;
  - that the number of sex establishments in the relevant locality at the time the

application is *made* [determined] is equal to or exceeds the number which the authority consider is appropriate for that locality;

(d) that the grant or renewal of the licence would be inappropriate, having regard—

(i) to the character of the relevant locality; or

- (ii) to the use to which any premises in the vicinity are put; or
- (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

- 6.5 If the Committee determine to grant the Sex Establishment licence, the licence will be subject to the Standard Conditions for Sex Establishment licences, unless the Committee determines that certain Standard Conditions should be expressly excluded or otherwise varied pursuant to Para 13(4) to Schedule 3.
- 6.6 Should the Committee determine to refuse the application for the new sex establishment licence under Paragraph 12(3)(a) or (b) Schedule 3, the applicant may appeal to The Magistrates' Court within 21 days beginning with the date on which the applicant is notified of the refusal of his application under Paragraph 27(1) to Schedule 3.
- 6.7 Should the Committee determine to refuse the application for a grant or the renewal of a licence under either Paragraph 12(3)(c) or (d) of Schedule 3, shall not have a the right to appeal under Paragraph 27 (3) of Schedule 3.

## **7. Human Rights and Equalities Implications Act**

- 7.1 In making a decision consideration will need to be given to the applicants rights under the Human Rights Act 1998 (incorporating the European Convention on Human Rights). The right to peaceful enjoyment of possessions (Article 1 of the First Protocol) and freedom of expression (Article 10) may be relevant. The Home Office Guidance suggests that "local authorities would be well advised to consider whether any interference with the applicants rights under Article 10 or Article 1, Protocol 1 of the European Convention on Human Rights is necessary and proportionate for the prevention of disorder or crime, for the protection of health or morals or for the protection of the rights and freedoms of other, or in the case of Article 1, Protocol 1, can be justified in the general interest".
- 7.2 The Council in its capacity as Licensing Authority has a duty to ensure that all applications for Sex Establishments are dealt with in accordance with its public sector duty under section 149 of the Equalities Act 2010 ("The 2010 Act"). In summary section 149 provides:-
- (1) "A public Authority must, in the exercise of its functions, have due regard to the need to –
  - (a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act
  - (b) advance of equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it
  - (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it

(2) A person who is not a public authority but who exercises public functions must, in the exercise of those functions, have due regard to the matters mentioned in subsection (1).....”

- 7.3 Accordingly, section 149 (7) of the 2010 Act defines the relevant protected characteristics as age, disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex and sexual orientation.
- 7.4 This duty places an obligation on the Committee to ensure that the need to promote equality is taken into consideration with regard to every aspect of its decision making, this will include the circumstances of each individual application, the findings of fact once the application has been considered, including the taking into account of any objection and response the applicant may choose to make.

## Appendices

- A1 – Application Form
- B – Standard Conditions for Sex Establishments
- C – Environmental Health Service Objection
- D – Licensing Service Objection
- E – Metropolitan Police Service Objection
- F – Objection
- G – Objection
- H- Objection
- I – Objection
- J – Objection
- K – Objection
- L – Objection
- M – Objection
- N – Map of the locality
- O – Conditions proposed by Environmental Health Service and the Metropolitan Police Service and agreed by the Applicant

**If you have any queries about this report or wish to inspect any of the Background Papers, please contact: Sam Eaton on 020 7641 2700 or at [seaton@westminster.gov.uk](mailto:seaton@westminster.gov.uk).**

## BACKGROUND PAPERS

- Local Government (Miscellaneous Provisions) Act 1982
- Report to Planning and Transportation Committee of 15 June 1999
- Rules of Procedure governing Sex Establishment Licensing
- Standard conditions for Sex Establishment Premises

## Application for a Sex Shop Licence

## Applicant Details

Title

Surname

Forenames

Under what name is or will the business be known?

Address of premises  
(or details of where a vehicle, vessel  
or stall is to be operated from).

Postcode

Email address all correspondence  
should be sent to

1. Is the application being made  
by -

- An individual
- A Partnership or other unincorporated body
- A Body Corporate

If the applicant is an individual give the following information is to be supplied -

Date of Birth

Place of Birth

2. Give the full name of the  
applicant (i.e. the individual,  
Body Corporate or  
Unincorporated Body to whom  
the licence is to be issued). If the  
applicant is an individual any  
former names must also be  
given.

3. Give the following information on behalf of the applicant -

Telephone Number (during normal  
office hours)

Address to which communications  
are to be sent

Postcode

**Body Corporate or Unincorporated Body**

4. How many directors, company secretaries and other persons responsible for the management of the body? In the case of a partnership include the amount of partners too. 3

	Individual 1	Individual 2
Title	<input type="text" value="Mr"/>	<input type="text" value="Mr"/>
Forename	<input type="text" value="Peter"/>	<input type="text" value="Krishan"/>
Surname	<input type="text" value="Cooke"/>	<input type="text" value="Patel"/>
Former Name ( if any )	<input type="text" value="N/A"/>	<input type="text" value="N/A"/>
Address	<input type="text" value="[REDACTED]"/>	<input type="text" value="[REDACTED]"/>
Postcode	<input type="text" value="[REDACTED]"/>	<input type="text" value="[REDACTED]"/>
Capacity	<input type="text" value="Company Director"/>	<input type="text" value="Company Director"/>
Date of Birth	<input type="text" value="[REDACTED]"/>	<input type="text" value="[REDACTED]"/>
Place of Birth	<input type="text" value="[REDACTED]"/>	<input type="text" value="[REDACTED]"/>
	Individual 3	Individual 4
Title	<input type="text" value="Mr"/>	<input type="text"/>
Forename	<input type="text" value="Graeme"/>	<input type="text"/>
Surname	<input type="text" value="Burnside"/>	<input type="text"/>
Former Name ( if any )	<input type="text" value="N/A"/>	<input type="text"/>
Address	<input type="text" value="[REDACTED]"/>	<input type="text"/>
Postcode	<input type="text" value="[REDACTED]"/>	<input type="text"/>
Capacity	<input type="text" value="Company Director"/>	<input type="text"/>
Date of Birth	<input type="text" value="[REDACTED]"/>	<input type="text"/>
Place of Birth	<input type="text" value="[REDACTED]"/>	<input type="text"/>



## Application for a sex establishment licence

### Company Details

5. This question need only be answered where the applicant is a Company -

Is the applicant a wholly or partly owned subsidiary of another company?

Yes  
 No

What type of Company is the applicant (e.g. public, private, limited by share or guarantee etc)?

Limited By Share

In which Country is the Company incorporated?

England

What is the date of incorporation of the Company?

21/05/2007

How many share holders do you have, who have a holding of 5% more than 5%?

3

Shareholder 1	Shareholder 2
Title	Mr
Surname	Cooke
First Name	Peter
Address	[Redacted]
Share	10
Title	Mr
Surname	Patel
First Name	Krishan
Address	[Redacted]
Share	20
Title	Mr
Surname	Burnside
First Name	Graeme
Address	[Redacted]
Share	70
Title	
Surname	
First Name	
Address	
Share	

Mr

Cooke

Peter

[Redacted]

10

Mr

Patel

Krishan

[Redacted]

20

Shareholder 3	Shareholder 4
Title	Mr
Surname	Burnside
First Name	Graeme
Address	[Redacted]
Share	70
Title	
Surname	
First Name	
Address	
Share	

Mr

Burnside

Graeme

[Redacted]

70

Shareholder 5	Shareholder 6
Title	
Surname	
First Name	
Address	
Share	

Shareholder 5	Shareholder 6
Title	
Surname	
First Name	
Address	
Share	

Shareholder 5	Shareholder 6
Title	
Surname	
First Name	
Address	
Share	

If the applicant is a subsidiary of another company supply a copy of the Memorandum and Articles of Association of the parent company and of any ultimate holding Company and on a separate sheet give the same particulars as are sought in questions 4, 6, 7 and 8.

6. Is the applicant or any person whose name is given in response to questions 4 or 5 concerned in any way financially or otherwise with any manages or supplies sex establishments?  No  Yes

7. Please give the names of the people concerned, full details of the other business and the nature and extent of the connection

All Company Directors Of Regulation (Gb) Ltd Are Also Directors Of Global Commodities International Ltd Trading As Fetters. This Company Was Purchased By Regulation (Gb) Ltd In 2015 And Manufactures BdsM Furniture And Accessories From It's Base In Warwick.

8. What is the nature of the applicant's interest in the premises?  No  Yes

If the applicant's interest in the premises is a leasehold one please state -

Whether a head lease or an underlease  Headlease  Underlease

Title   
Surname   
First name   
Address of Landlord   
  
  
  
Postcode

Title of Superior Landlord   
Surname of Superior Landlord   
First name of Superior Landlord   
Address of Superior Landlord   
  
  
  
Postcode

The amount of the annual rental or where this is not a certain figure describe the method of calculating the rental

The length of the unexpired term

The length of notice required to terminate the tenancy

**9. Has the applicant a financial interest in the business which is the subject of this application? If "yes" to what extent?**

- No
- Yes

To what extent -

**All directors are shareholders of the business.**

**10. Is the whole of the business owned by the applicant?**

- No
- Yes

**THE PREMISES, VEHICLE VESSEL OR STALL TO BE THE SUBJECT OF A LICENCE**

11. Is the application in respect of -

- A sex shop
- A sex cinema
- A sex encounter establishment

12. State whether the application is in respect of:-

- Premises
- Vehicle
- Vessel
- Stall

13. Where the licence is sought in respect of a vehicle, vessel or stall state where it is to be used as a sex establishment.

N/A

14. Are the whole of premises to be used under the Licence?

- Yes
- No

15. If the answer to the question above is "no" please state:-

Which part of the premises is to be used for the purposes of the Licence

**Lower ground level (Basement)**

The use to which the remainder of the premises are put

**Sales counter & the display of men's clothing  
club wear & sportswear.**

The names of those who are responsible for the management of the remainder of the premises

**Krishan Patel  
Russell Thomson**

17. Are the premises, vehicle, vessel or stall in use as a sex establishment at the date of this application? If "yes" give the name and address of the persons or body who now operate the business, and (where it is known) the date upon which the premises were first used as such.

Yes

No

Title

Surname

First name

Address

Postcode

**THE BUSINESS**

18. Has the applicant in connection with the business entered into any agreement or Deed other than the Tenancy Agreement or Lease? If 'yes' please supply full details and a copy of the Agreement.

Yes  
 No

19. If the whole of the business is not owned by the applicant state the names and addresses of those who will share in the profits of the business. In each case state the percentage share to be taken by each individual.

How many individuals do you need to tell us about?

	Individual 1	Individual 2
Title	<input type="text" value="Mr"/>	<input type="text" value="Mr"/>
Surname	<input type="text" value="Burnside"/>	<input type="text" value="Patel"/>
Name	<input type="text" value="Graeme"/>	<input type="text" value="Krishan"/>
Address	<input type="text" value="[REDACTED]"/>	<input type="text" value="[REDACTED]"/>
Percentage Share	<input type="text" value="70"/> <input type="text" value="[REDACTED]"/>	<input type="text" value="20"/> <input type="text" value="[REDACTED]"/>

	Individual 3	Individual 4
Title	<input type="text" value="Mr"/>	<input type="text"/>
Surname	<input type="text" value="Cooke"/>	<input type="text"/>
First name	<input type="text" value="Peter"/>	<input type="text"/>
Address	<input type="text" value="[REDACTED]"/>	<input type="text"/>
Percentage Share	<input type="text" value="10"/> <input type="text" value="[REDACTED]"/>	<input type="text"/> <input type="text"/>

	Individual 5	Individual 6
Title	<input type="text"/>	<input type="text"/>
Surname	<input type="text"/>	<input type="text"/>
First name	<input type="text"/>	<input type="text"/>
Address	<input type="text"/>	<input type="text"/>
Percentage Share	<input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/>

**20.**

State the total turnover of the business during the 12 months immediately prior to this application.

What proportion of the turnover derived from

The sale, hire, exchange, loan, display or demonstration of sex articles as defined in paragraph 4 of Schedule 3 of the Local Govt. (Miscellaneous Provisions) Act 1982.

The use of premises as a sex cinema

The use of the premises as a sex encounter establishment

**21.**

State the anticipated turnover of the business for the next 12 months.

The proportion of the turnover expected to be derived from

The sale, hire, exchange, loan, display or demonstration of sex articles as defined in paragraph 4 of Schedule 3 of the Local Govt. (Miscellaneous Provisions) Act 1982.

The use of premises as a sex cinema

The use of the premises as a sex encounter establishment

22. Give the names and addresses of any lenders, mortgagees or others providing finance with the full terms of such loans.

How many individuals do you need to tell us about?

**Individual 1** **Individual 2**

Title	<input type="text" value="Mr"/>	<input type="text"/>
Surname	<input type="text" value="Walker"/>	<input type="text"/>
First name	<input type="text" value="Richard"/>	<input type="text"/>
Address	<input type="text" value="REDACTED"/>	<input type="text"/>
Loan Description	<input type="text" value="REDACTED"/>	<input type="text"/>

**Individual 3** **Individual 4**

Title	<input type="text"/>	<input type="text"/>
Surname	<input type="text"/>	<input type="text"/>
First name	<input type="text"/>	<input type="text"/>
Address	<input type="text"/>	<input type="text"/>
Loan Description	<input type="text"/>	<input type="text"/>

**Individual 5** **Individual 6**

Title	<input type="text"/>	<input type="text"/>
Surname	<input type="text"/>	<input type="text"/>
First name	<input type="text"/>	<input type="text"/>
Address	<input type="text"/>	<input type="text"/>
Loan Description	<input type="text"/>	<input type="text"/>



23. Is the business required to purchase merchandise from a particular company, person or body? If 'yes' supply a copy 7 of any Agreement and state what is to be purchased and from whom.

Yes

No

24. If the application is for a licence for a sex shop state whether any part of the premises is to be used for the purposes of displaying films, video recordings or other moving pictures. If 'yes' state whether cubicles are to be used for viewing and if so how many.

Yes

No

Are cubicles used for viewing?

Yes

No

How Many?

25. What articles are to be offered for sale?

Fetish wear  
Club wear  
Sportswear  
Sex toys  
Restraints  
Gay lifestyle products  
Playroom furniture pieces.  
  
Restricted DVDs & Magazines will not be sold.

26. If the application is a licence for a sex encounter establishment state the proposed use of the premises and give a short description of the type of proposed performance, service, entertainment or exhibition for which a licence is required.

27. What advertisements or displays are to be exhibited? Please indicated size(s) of proposed displays or advertisements.

Seasonal use of dressed mannequins  
decals or display boards will be displayed in both of the 1.3 x 1.7m front facing windows.  
  
Screens playing promotional brand videos will be displayed in the basement level. These videos will not display R-rated content.

**28. Give details of the times during which it is proposed to open the premises -**

Days of the week

**Monday - Sunday**

Hours of the day

**Monday 11:00 – 21:00  
Tuesday 11:00 – 21:00  
Wednesday 11:00 – 21:00  
Thursday 11:00 – 22:00  
Friday 11:00 – 22:00  
Saturday 11:00 – 22:00  
Sunday 12:00 – 19:00**

29. In respect of each individual who is to be responsible for the management of the premises in the absence of the licence holder please supply the following details.

2

	Individual 1	Individual 2
Title	Mr	Mr
Forename	Krishan	Russell
Surname	Patel	Thomson
Former Name ( if any )		
Permanent Address	[Redacted]	[Redacted]
Postcode	[Redacted]	[Redacted]
Date of Birth	[Redacted]	[Redacted]
Place of Birth	[Redacted]	[Redacted]
	Individual 3	Individual 4
Title		
Forename		
Surname		
Former Name ( if any )		
Permanent Address		
Postcode		
Date of Birth		
Place of Birth		

30. In respect of each of the persons whose name are given in response to Questions 2, 4, 5, and 29 give details of their occupations during the 5 years immediately prior to this application. These must include the names and addresses of all employers and the nature and dates of employment.

How many previous employment histories do you need to tell us about?

	Employment 1	Employment 2
Title	<input type="text" value="Mr"/>	<input type="text" value="Mr"/>
Forename	<input type="text" value="Peter"/>	<input type="text" value="Graeme"/>
Surname	<input type="text" value="Cooke"/>	<input type="text" value="Burnside"/>
Former Name ( if any )	<input type="text"/>	<input type="text"/>
Permanent Address during period of relevant employment	<input type="text" value="[Redacted]"/>	<input type="text" value="[Redacted]"/>
Postcode	<input type="text" value="[Redacted]"/>	<input type="text" value="[Redacted]"/>
Employers Name	<input type="text" value="Regulation"/>	<input type="text" value="Regulation"/>
Employers Address	<input type="text" value="[Redacted]"/>	<input type="text" value="[Redacted]"/>
Postcode	<input type="text" value="[Redacted]"/>	<input type="text" value="[Redacted]"/>
Description or Nature of Work	<input type="text" value="Marketing Manager"/>	<input type="text" value="Company Director"/>
Period of Employment from / to	<input type="text" value="[Redacted]"/> to <input type="text" value="[Redacted]"/>	<input type="text" value="[Redacted]"/> to <input type="text" value="[Redacted]"/>
	Employment 3	Employment 4
Title	<input type="text" value="Mr"/>	<input type="text"/>
Forename	<input type="text" value="Krishan"/>	<input type="text"/>
Surname	<input type="text" value="Patel"/>	<input type="text"/>
Former Name ( if any )	<input type="text"/>	<input type="text"/>
Permanent Address during period of relevant employment	<input type="text" value="[Redacted]"/>	<input type="text"/>
Postcode	<input type="text" value="[Redacted]"/>	<input type="text"/>
Employers Name	<input type="text" value="Regulation"/>	<input type="text"/>
Employers Address	<input type="text" value="[Redacted]"/>	<input type="text"/>
Postcode	<input type="text" value="[Redacted]"/>	<input type="text"/>
Description or Nature of Work	<input type="text" value="Company Director"/>	<input type="text"/>
Period of Employment from / to	<input type="text" value="[Redacted]"/> to <input type="text" value="[Redacted]"/>	<input type="text"/> to <input type="text"/>

**31. In respect of the persons or bodies whose names are given in response to Questions 2, 6, 8, and 38 give details of their previous convictions and any previous convictions of any of their spouses -**

How many convictions do you need to tell us about?

	<b>Conviction 1</b>	<b>Conviction 2</b>
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Title	<input type="text"/>	<input type="text"/>
Forename	<input type="text"/>	<input type="text"/>
Surname	<input type="text"/>	<input type="text"/>
Former Name ( if any )	<input type="text"/>	<input type="text"/>
Date of Conviction	<input type="text"/>	<input type="text"/>
Place of Conviction	<input type="text"/>	<input type="text"/>
Nature of Conviction	<input type="text"/>	<input type="text"/>
Sentence	<input type="text"/>	<input type="text"/>

	<b>Conviction 3</b>	<b>Conviction 4</b>
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Title	<input type="text"/>	<input type="text"/>
Forename	<input type="text"/>	<input type="text"/>
Surname	<input type="text"/>	<input type="text"/>
Former Name ( if any )	<input type="text"/>	<input type="text"/>
Date of Conviction	<input type="text"/>	<input type="text"/>
Place of Conviction	<input type="text"/>	<input type="text"/>
Nature of Conviction	<input type="text"/>	<input type="text"/>
Sentence	<input type="text"/>	<input type="text"/>

**32. Have you any reason to believe that a prosecution may be pending against any of the persons or bodies whose names are given in response to Questions 2, 4, 5 and 29?**

Yes

No

If 'yes' please give details

**33. Has any person named at any place in this application been associated in any way with any other application for a licence for a sex establishment either in the City of Westminster or elsewhere?**

Yes

No

If 'yes' please give full details ( including the address of the premises and the Council's reference)

**34. Is there in force against the applicant or any of the persons whose names appear in answer to Questions 4, 5, 29 and 31, a disqualification from holding a licence for a sex establishment under the Local Government ( Miscellaneous Provisions) Act 1982.**

Yes

No

If 'yes' please give details

**35. Is there any further information which the applicant would wish the council to take into account when considering this application? This space may be used to amplify any replies to other questions.**

Yes

No

Please see Annex 1 and Annex 2 in attached document list.

**Important**

It is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003 to make a false statement in or in connection with this application

**Fee**

The non-returnable fee for this application is  and must be submitted with this application.

**Declaration**

I hereby declare that the information given on this form is correct to the best of my knowledge and belief.

I understand we are required to send / provide the sum of , being the fee for this application.

<input checked="" type="checkbox"/>	Confirmation	Date	<input type="text" value="20/04/2018"/>	Name	<input type="text" value="Peter James Cooke"/>
				Capacity	<input type="text" value="Company Director"/>

## **Schedule of Conditions**

Standard Conditions relating to all Sex Establishment premises (excluding Sexual Entertainment Venues)

### **Standard Condition 3:**

The licence or a clear copy shall be prominently displayed at all times so as to be readily and easily seen by all persons using the premises.

### **Standard Condition 4:**

The premises shall not, for any purpose of the licence, be opened before 0900 hours and shall not be kept open beyond 2300 hours.

### **Standard Condition 5:**

- (a) The licensee shall take all reasonable precautions for the safety of the public and employees and except with the consent of the Council, shall retain control over all portions of the premises.
- (b) No poster, advertisement, photograph, sketch, synopsis or programme shall be displayed by or on behalf of the licensee at the licensed premises or at any other public place except in accordance with the Town and Country Planning (Control of Advertisements) Regulations 1992 or any Order amending or replacing the same.
- (c) The premises may not be used under the terms of the licence unless and until any necessary permission and/or consents have been obtained pursuant to the Town and Country Planning Act 1990, the London Building Acts 1930-1939 and the Building Act 1984 or any legislation amending or replacing the same.

### **Standard Condition 6:**

- (a) The licensee or some responsible person over 18 years of age nominated by him in writing for the purpose shall be in charge of, and upon, the licensed premises during the whole time that they are open to the public. Such written nomination shall be continuously available for inspection by a police officer or an officer authorised in writing by the Council.
- (b) The person in charge shall not be engaged on any duties which will prevent him from exercising general supervision and he shall be assisted as necessary by suitable adult persons to ensure adequate supervision. The person in charge should be conversant with these conditions, a copy of which should be held on the premises.
- (c) A notice showing the name of the person in charge of the premises at the time they are open under the licence shall be conspicuously exhibited in a position where it can be easily seen by customers.



- (d) All members of staff shall be easily identifiable as such. If required by the Council in writing the licensee shall ensure that during the hours the premises are open for business every employee or person (apart from, where employed, hostesses or other companions) working in the licensed premises wears a badge of a type approved by the Council indicating his name and that he is an employee or person working in the premises.

**Standard Condition 7:**

- (a) The licensee shall maintain good order on the premises and in particular shall ensure that none of the following shall take place:
  - (a) Unlawful possession and/or supply of drugs controlled by the Misuse of Drugs Act 1971;
  - (b) Indecent behaviour, including sexual intercourse;
  - (c) The offer of any sexual or other indecent service for reward;
  - (d) Acts of violence against person or property and/or the attempt or threat of such acts.
- (b) The licensee shall ensure that the public are not admitted to any part or parts of the premises other than those which have been approved by the Council.
- (c) The licensee or any other person concerned in the conduct or management of the premises shall not seek to obtain custom by means of personal solicitation or touting from the premises, immediately outside the premises or in the vicinity of the premises, nor allow the premises to be used by prostitutes.

**Note:** Soliciting includes the distribution of leaflets unless authorised by a consent under section 4 of the London Local Authorities Act 1994

- (d) No person under the age of 18 shall be admitted to any part of the premises which is used as a sex establishment or be employed in the business of the sex establishment.
- (e) No poster, photograph, sketch, painting or any form of advertisement or display shall be displayed by or on behalf of the licensee on, outside or within the premises in a position where it is visible to the public if the Council regards it as unsuitable for exhibition to the public. If the licensee is notified in writing that the Council objects under this rule to a poster, photograph, sketch, painting, advertisement or display such poster, photograph, sketch, painting, advertisement or display shall be removed or completely obscured from sight.

**Standard Condition 8:**

- (a) The entrances to the premises shall be of a material or covered with a material which will render the interior of the premises invisible to passers-by.
- (b) Windows and openings to the premises other than entrances shall either be obscured or with the consent of the Council shall have suspended behind them, in a position and at an

altitude approved by the Council, opaque screens or blinds of a type and size approved by the Council.

**Standard Condition 9:**

No change of use of any portion of the premises from that approved by the Council shall be made until all necessary consents have been obtained from the Council. For the avoidance of doubt this includes a change from one class of sex establishment (e.g. a sex shop) to a different class of sex establishment (e.g. a sex encounter establishment).

**Standard Condition 10:**

No alterations (including temporary alterations) shall be made to the premises, without the prior written consent of the Council. This condition shall not require notice to be given in respect of routine maintenance works.

Where works necessitate the premises being closed for a period of time, the premises shall not reopen for the purpose of the licence, until the licensee has been notified in writing by the Council of the satisfactory completion of the work.

**Standard Conditions relating specifically to sex shops:**

**Standard Condition 29:**

All sex articles and other things displayed for sale, hire, exchange or loan within a sex shop shall be clearly marked to show to persons who are inside the sex shop the respective prices being charged.

**Standard Condition 30:**

All printed matter offered for sale, hire, exchange or loan shall be available for inspection prior to purchase and a notice to this effect is to be prominently displayed within the sex establishment.

**Standard Condition 31:**

No film or video shall be exhibited, sold or supplied unless it has been passed by the British Board of Film Classification or such other authority performing a similar scrutinising function as may be notified to the licensee by the Council, and bears a certificate to that effect and is a reproduction authorised by the owner of the copyright of the film or video film so certified.

CITY OF WESTMINSTER

MEMORANDUM

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**TO** Licensing Officer

**REFERENCE** 18/04355/LISEXN

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**FROM** EH Consultation Team  
**REFERENCE** 18/020181/EHCT  
**BEING DEALT WITH BY** Sally Fabbricatore  
**TELEPHONE** 020 7641 2788  
**DATE** 16<sup>th</sup> May 2018

---

**13A Bateman Street, London, W1D 3EB**

Reference is made to the application for a new sex establishment licence for the above premises.

The application is for trading Monday to Wednesday 11:00-21:00 hours, Thursday to Saturday 11:00-22:00 hours and Sunday 12:00-19:00 hours from the basement only.

I am aware that a visit has been made by officers of the Licensing Authority and that the premises are an empty shell. Therefore, I wish to make a holding objection based on Public Safety to enable me to assess the suitability and compliance with current legislation when it is ready.

If a licence is considered for approval then the following works condition is requested to be added to any Licence stating **'This Licence has no effect until the premises have been constructed to the satisfaction of the Environmental Health Service and this condition has been removed'**.

If further information is required please do not hesitate to contact me.

Sally Fabbricatore  
Senior Practitioner Environmental Health Consultation Team

**From:** Haq, Roxsana: WCC  
**Sent:** 17 May 2018 13:06:17 +0000  
**To:** 'pete@regulation.co.uk'  
**Cc:** Pring, Shannon: WCC  
**Subject:** 18/04355/LISEXN - Regulation, 13 Bateman Street, London W1D 3EB

Dear Sirs

I write in relation to the application submitted for a new sex shop licence for Regulation, situated at 13 Bateman Street. As an authorised officer for the Council under the Local Government (Miscellaneous Provisions) Act 1982, please accept this as a formal objection to this application on behalf of the Council.

The application seeks to licence the lower ground level (basement) of the premises only, where articles such as fetish wear, club wear, sportswear, sex toys, restraints, gay lifestyle products and playroom furniture pieces are proposed to be sold.

The application seeks the following opening hours for the premises:

Monday to Wednesday: 11:00 to 21:00  
Thursday to Saturday: 11:00 to 22:00  
Sunday: 12:00 to 19:00

The Licensing Authority have conducted a very useful site visit with the applicant to discuss this application and its proposed operation. It was discussed that no licensable activities would take place on the ground floor level of the premises, and that no visual signs of the lower ground level (basement) operating as a sex shop would be visible from the ground floor level/street level. The proposed frontage of the premises was discussed at the site visit and it was confirmed that, from street level, the ground floor would appear as a clothing shop only, selling items such as jeans and vests. The applicant confirmed that there would be no visible advertisement of the lower ground level of the premises operating as a sex shop from street level. The only advertisement of the sex shop on the lower ground level will be displayed discreetly in store in a location that should not be visible from street level and those passing by the shop. The applicant has stated they will look into methods to conceal the visibility of these advertisements, such as frosting of the entrance door, should this be needed.

It was also discussed at our site meeting that the premises will operate an over 18s policy for both the ground floor and lower ground floor levels. The applicant has stated that the till counter will be located at the top of the stairs that lead down to the lower ground level of the premises so that the premises operators can control and offer assistance to those who are visiting the sex shop. The applicant had also mentioned that they believed the clientele visiting the premises would be those who have prior knowledge of the brand and would most likely be repeat customers.

The Licensing Authority discussed with the applicant the locality of the premises. The premises is located within Westminster's Central Activities Zone, in which the appropriate maximum number of sex establishments inside the Central Activities Zone is 16. The granting of this application would not exceed this maximum number. Two Sexual Entertainment Venues are located within a 75m radius of this premises. There are 4 homeless hostels and 2 faith groups located within a 200m radius of the premises. The Licensing Authority would encourage the applicant to provide further information into the locality of the premises to highlight that they have considered paragraph 4 of Westminster City Council's Sex

Shop Licence policy which relates to the location of sex shops near schools, places of worship, and community facilities or public buildings.

The applicant had said at our site visit that no restricted DVDs or magazines will be sold at the premises. However, in the application form, the applicant has stated that screens playing promotional brand videos will be displayed in the basement level. The Licensing Authority have concerns over the type of material that may be displayed on this screen and require the applicant to provide further information as to how these videos will be controlled.

Further discussions will be held with the applicants prior to the Licensing Sub-Committee hearing and any further submissions will be forwarded on for Members information.


Please accept this as a formal objection.

Kind regards,

**Ms Roxsana Haq**  
**Senior Licensing Officer**

**Licensing Team**  
**Public Protection & Licensing**  
**Westminster City Council**  
22<sup>nd</sup> Floor  
Portland House  
Bressenden Place  
Victoria  
London SW1E 5RS  
Telephone: 020 7641 6500  
E-mail: [rhaq@westminster.gov.uk](mailto:rhaq@westminster.gov.uk)  
Web: [www.westminster.gov.uk/licensing](http://www.westminster.gov.uk/licensing)



 Please consider the environment and do not print this email unless you really need to.

**From:** [Cockshull, Caroline: WCC](#)  
**To:** [pete@regulation.co.uk](mailto:pete@regulation.co.uk)  
**Cc:** [Gadd, Daisy: WCC](#); [Licensing: WCC](#)  
**Subject:** 18/04355/LISEXN - 13 Bateman St W1 - Police Objection  
**Date:** 30 April 2018 10:38:34

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Dear Mr Cooke

**Reference 18/04355/LISEXN 13 Bateman Street W1 Application for a New Sex Establishment Licence**

-

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, make a representation against the above application. Further information on the running of the Company is required. We will be seeking to have a conversation with you shortly.

Kind regards

Caroline

-

PC Caroline Cockshull 1627CW  
Westminster Police Licensing  
Portland House  
Bressenden Place  
London  
SW1E 5RS  
Tel: 0207 641 1705

# MemeryCrystal

**Private & Confidential**  
Westminster City Hall  
64 Victoria Street  
London  
SW1E 6QP

10 May 2018

Our Ref	HZA
Direct Line	+44(0)207 400 5816
Email	hed.amitai@memerycrystal.com

Dear Sirs

**Opposition to Notice of Application by Regulation (GB) Ltd at 13 Bateman Street, Soho, London W1D 3AF, for a Sex Establishment Licence**

We act for the tenant of [REDACTED] (the "Tenant")

The Tenant objects strongly to the above application and is of the opinion that a sex shop will significantly reduce the value of [REDACTED] as well as being offensive and cause a nuisance to our Client.

We therefore request that you reject this application or furnish us with details of how to lodge an appeal in the event it is granted.

Yours sincerely

**Hed Amitai**  
**Partner**  
**MEMERY CRYSTAL LLP**

Memery Crystal LLP, 165 Fleet Street, London EC4A 2DY  
Telephone: +44 (0) 20-7242-5905 Fax: +44 (0) 20-7242 2058 LDE No: 156 Chancery Lane email: info@memerycrystal.com  
Web: www.memerycrystal.com

Memery Crystal LLP is a Limited Liability Partnership registered in England and Wales with registered number OC318258 and is authorised and regulated by the Solicitors Regulation Authority. Memery Crystal is the trading name of Memery Crystal LLP. Where the term 'Partner' is used it denotes a member of the LLP. The registered office is 165 Fleet Street, London EC4A 2DY. A list of members is available for inspection at the registered office above.

MemeryCrystal

**Private & Confidential**  
Westminster City Hall  
64 Victoria Street  
London  
SW1E 6QP

10 May 2018

Our Ref                    HZA  
Direct Line              +44(0)207 400 5816  
Email                      hed.amitai@memerycrystal.com

Dear Sirs

**Opposition to Notice of Application by Regulation (GB) Ltd at 13 Bateman Street, Soho, London W1D 3AF, for a Sex Establishment Licence**

We act for the tenant of Flat [REDACTED] (the "Tenant")

The Tenant objects strongly to the above application and is of the opinion that a sex shop will significantly reduce the value of [REDACTED] as well as being offensive and cause a nuisance to both our Client and other tenants of the building.

We therefore request that you reject this application or furnish us with details of how to lodge an appeal in the event it is granted.

Yours sincerely



**Hed Amitai**

**Partner**

**MEMERY CRYSTAL LLP**



MemeryCrystal

**Private & Confidential**  
Westminster City Hall  
64 Victoria Street  
London  
SW1E 6QP

10 May 2018

Our Ref            HZA  
Direct Line        +44(0)207 400 5816  
Email                hed.amitai@memerycrystal.com

Dear Sirs

**Opposition to Notice of Application by Regulation (GB) Ltd at 13 Bateman Street, Soho, London W1D 3AF, for a Sex Establishment Licence**

We act for the tenant of Flat [REDACTED] (the "Tenant")

The Tenant objects strongly to the above application and is of the opinion that a sex shop will significantly reduce the value of Flat [REDACTED], as well as being offensive and cause a nuisance to both our Client and other tenants of the building.

We therefore request that you reject this application or furnish us with details of how to lodge an appeal in the event it is granted.

Yours sincerely



**Hed Amitai**  
*Partner*  
**MEMERY CRYSTAL LLP**

# MemeryCrystal

**Private & Confidential**

Westminster City Hall  
64 Victoria Street  
London  
SW1E 6QP

10 May 2018

Our Ref	HZA
Direct Line	+44(0)207 400 5816
Email	hed.amitai@memerycrystal.com

Dear Sirs

**Opposition to Notice of Application by Regulation (GB) Ltd at 13 Bateman Street, Soho, London W1D 3AF, for a Sex Establishment Licence**

We act for the tenant of Flat **3, 13 Bateman Street** (the "Tenant")

The Tenant objects strongly to the above application and is of the opinion that a sex shop will significantly reduce the value of Flat **3, 13 Bateman Street**, as well as being offensive and cause a nuisance to both our Client and other tenants of the building.

We therefore request that you reject this application or furnish us with details of how to lodge an appeal in the event it is granted.

Yours sincerely



**Hed Amitai**

**Partner**

**MEMERY CRYSTAL LLP**

Memery Crystal LLP, 165 Fleet Street, London EC4A 2DY

Telephone: +44 (0) 20-7242-5905 Fax: +44 (0) 20-7242 2058 LDE No: 156 Chancery Lane email: info@memerycrystal.com

Web: www.memerycrystal.com

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MemeryCrystal

**Private & Confidential**  
Westminster City Hall  
64 Victoria Street  
London  
SW1E 6QP

10 May 2018

Our Ref            HZA  
Direct Line       +44(0)207 400 5816  
Email              hed.amitai@memerycrystal.com

Dear Sirs

**Opposition to Notice of Application by Regulation (GB) Ltd at 13 Bateman Street, Soho, London W1D 3AF, for a Sex Establishment Licence**

We act for [REDACTED] (the "Landlord"), the freehold owner and landlord of the property at [REDACTED] (the "Property").

The leaseholder of the Property is [REDACTED] (the "Tenant") who has entered into a lease with the Landlord

The Landlord objects strongly to the above application as under the terms of the lease, if this application is granted, the Tenant will breach an agreement not to use the premises for 'any noisy, offensive, illegal or immoral purposes' or 'not to do anything at the Property which may be or become a nuisance or actionable annoyance... .. to the Landlord or the Flat Tenants or the occupiers of any neighbouring property'.

The Landlord is of the opinion that a sex shop will significantly reduce the value of the building, is offensive and being used for an immoral purpose and will cause a nuisance to both the Landlord and other tenants of the building.

We therefore request that you reject this application or furnish us with details of how to lodge an appeal in the event it is granted.

Yours sincerely



**Hed Amitai**  
**Partner**  
**MEMERY CRYSTAL LLP**

Memery Crystal LLP, 165 Fleet Street, London EC4A 2DY  
Telephone: +44 (0) 20-7242-5905 Fax: +44 (0) 20-7242 2058 LDE No: 156 Chancery Lane email: info@memerycrystal.com  
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**From:** [Licensing- WCC](#)  
**To:**  
**Cc:** [Gadd, Daisy: WCC](#)  
**Subject:** RE: License application 18/04355/LISEXN  
**Date:** 08 May 2018 08:52:47  
**Attachments:** [image001.jpg](#)  
[image002.jpg](#)  
[image003.jpg](#)  
[image004.jpg](#)

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Dear Simon

I thank you for your email below and I have copied Daisy Gadd, the case officer.

Regards

Taruna  
Duty Officer

Mrs Taruna Adnath  
Senior Licensing Officer  
[Public Protection & Licensing Department](#)  
Westminster City Council  
**Westminster City Council**  
**22<sup>nd</sup> Floor**  
**Portland House**  
**Bressenden Place**  
**SW1E 5RS**  
Tel: 020 7641 1496  
Fax: 020 7641 7815  
[tadnath@westminster.gov.uk](mailto:tadnath@westminster.gov.uk)  
[www.westminster.gov.uk](http://www.westminster.gov.uk)



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**From:**  
**Sent:** 05 May 2018 14:13  
**To:** Licensing: WCC <[Licensing@westminster.gov.uk](mailto:Licensing@westminster.gov.uk)>

**Subject:** License application 18/04355/LISEXN

I wish to strongly object to the above application for a “new sexual establishment license” at 13 A Bateman Street, Soho, London W1D 3EB

I live very near to it at . Any establishment of this nature will lower the tone of the street, and encourage undesirable people to hang around there, including late into the evening. After many years of cleaning up Soho from this type of place, there is no need to inflict them on Soho residents again.

Furthermore , the application is procedurally extremely defective :

1. There is no information whatever given on the website as to the nature of the activities to be carried on, nor on the justification for it, nor an assessment of the effect on local residents. There is a an almost total lack of information on which the application can be judged ;

2. The written notice which has been posted to local residents (attached for convenience) has been wrongly headed NOTIFICATION OF A **RENEWAL** PREMISES LICENCE APPLICATION UNDER THE LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982.

It is not in fact a renewal , it is an application for a wholly new change of use for a premises , but that only becomes clear further down the letter. Anyone reading it quickly , as I first did, might not read past the headline, as renewals are usually much less contentious than new applications

It would be completely unacceptable if the Council grants this application after the consultation period ends on 17th May, on the basis of such a grossly defective procedure . At the very least, the procedure should be started again, with full information and supporting documents posted on the website, and an accurately headed letter sent to local residents.

**From:** [Licensing: WCC](#)  
**To:** [Gadd, Daisy: WCC](#)  
**Subject:** FW: License application 18/04355/LISEXN  
**Date:** 08 May 2018 15:39:29

---

Daisy

Fyi

Thanks

Taruna

**From:**  
**Sent:** 08 May 2018 15:38  
**To:** Licensing: WCC <Licensing@westminster.gov.uk>  
**Subject:** License application 18/04355/LISEXN

I write in connection of the named application 13A Bateman Street, Soho, London W1D 3EB – “new sexual establishment license”

Being a local resident, actually living extremely close to the proposed new establishment, I wish to object strongly to the renewal license application of this particular proposed establishment. As I am living this close, I can witness the effects of these establishment have on our local community first hand; attracting disrespectful, loud and shady individuals, or groups of people on the streets, all hours of day and night, creating an unsafe environment and neighbourhood, including unacceptable noise level. After many years of campaigning and making Soho into a cleaner, safer place to live in, the local residents don't need to be exposed to the mentioned establishment and attached clientele again.

Reviewing the application further, it also shows procedural defects:

The attached written notice, posted to all local residents, includes the misleading heading of “NOTIFICATION OF A **RENEWAL** PREMISES LICENCE APPLICATION UNDER THE LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982, which is totally misleading, if you are reading through the document, very close to the ending paragraph, it actually clarifies it is NOT a renewal, indeed it is a new application / new change of use for a premise.

As most renewals generally cause less argument, it was effectively used in the header, which most people would read first instance, instead of the more realistic term, which was included right at the end of the document.

No information on the nature of the business, nor further explanations of the accompanying activities that can be expected with this are given on the website. The effects on the neighbourhood and local residents will be very much evident, the assessment of this is not highlighted in the application at all, there is a distinctive lack of clear information, which is obviously needed to assess the application non-judgemental.

As from my understanding the consultation period ends on May 17<sup>th</sup>, considering the defective procedure, I find this unacceptable on the grounds outlined in this letter. I hope us residents could at least expect a renewed application, including extended date and most importantly full

information with supporting documents posted on the website, and accurately headed letter sent to local residents, to be able to make a right decision on their behalves.

Regards

PREMISES MANAGEMENT  
LICENSING SERVICE  
30 APR 2018  
CITY OF WESTMINSTER

26<sup>th</sup> April 2018

Dear Sir or Madam,

**Re: Proposed licence application for a 'Sex Shop' at 13A Bateman Street, Soho, London W1D 3AF**

We are writing to oppose in the strongest possible terms to the application for a 'Sex Shop' licence at 13A Bateman Street, London.

[REDACTED] is situated [REDACTED] the proposed site and we feel that if permission for the licence is granted this will significantly lower the tone of the street, no matter what attempts are made to disguise its true purpose.

Our team at [REDACTED] is comprised of a largely young crew and includes a totally female front office. There is an extremely busy pub almost directly opposite and they already have to cope with the disruption this causes, and we therefore feel that the presence of a 'Sex Shop' is too much for such a small location as Bateman Street.

In addition to this we are frequently visited by high profile executives, employees and Talent from clients such as the BBC, HBO and Amazon who we feel would not appreciate The presence of a 'Sex Shop' opposite their place of work.

Perhaps more importantly, our premises are often frequented by high profile female actors and the attention that they receive can already be a problem in this area. The last thing we as a company wish to expose them to is unwanted attention from people loitering outside the 'Sex Shop' and we would feel nervous for their personal safety. [REDACTED] has been situated in Soho since [REDACTED] and we are therefore acutely aware of the type of patrons attracted to such establishments as these!

In conclusion, we vehemently opposed to the application of a 'Sex Shop' at 13A Bateman Street. We feel that if it is granted it will not only be at the detriment to our business but also a cause for concern for the personal safety of our staff, clients and high profile visiting actors.

Yours sincerely

[REDACTED]

[REDACTED]





**Premises within 50 metres of: 13A Bateman Street**

<b>p / n</b>	<b>Name of Premises</b>	<b>Premises Address</b>	<b>Licensed Hours</b>
12806	Sunset Strip	Basement To First Floor 30 Dean Street London W1D 3SA	Monday- Saturday 09:00 to 01:00; Sunday 09:00 to 23:00

### **Conditions proposed by the Environmental Health Service and Metropolitan Police Service and agreed with the applicant:**

1. This Licence has no effect until the premises have been constructed to the satisfaction of the Environmental Health Service and this condition has been removed'.
2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewings of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.